Use italics for titles of full length works:

- books, e.g., The Professional Scrum Master Guide
- periodical titles and volume numbers, e.g.,
 Advances in Anesthesia, 42
- Films, e.g., Boy
- Web pages and websites, e.g., New Zealand Wine
- videos and TV shows, e.g., Te Ao Māori News

Also italicise:

- key terms or phrases to be defined, first use only e.g., zone of proximal development is defined ...
- genera, species and varieties, e.g., Arthropodium
- anchors of a scale, e.g., 1 [poor] to 5 [excellent]
- linguistic example, e.g., the letter a
- words used as a designation which may be misread, e.g., the *large* group - not referring to size but label
- letters used as statistical symbols, algebraic variables, some test scores and scales, e.g., p < 0.01
- when introducing a key term or phrase, the first occurrence only, e.g., the group labelled extra.

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